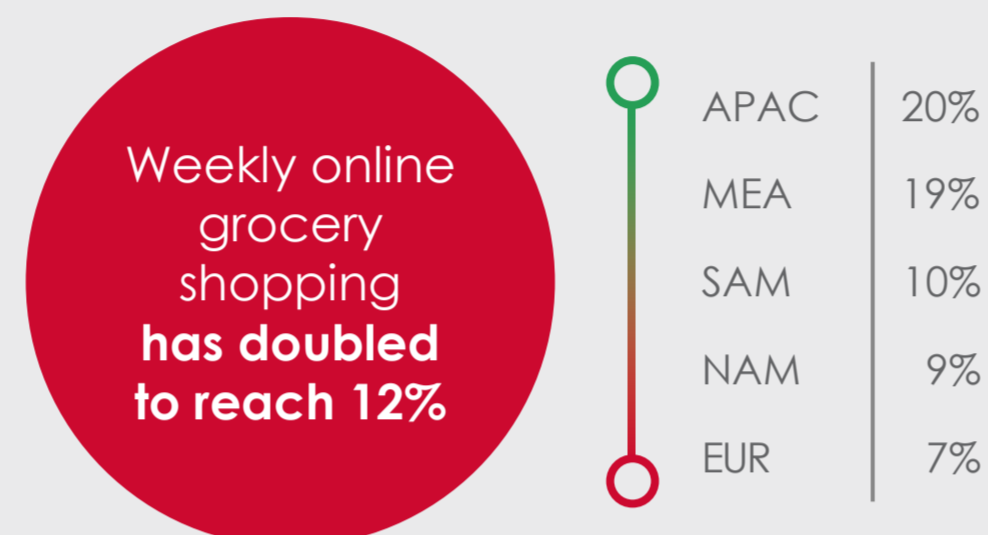


Ultimate Convenience

Ultimate Convenience

Online grocery shopping has increased tremendously due to Covid, with consumers expecting to get home deliveries. Yet consumers need to be reassured about freshness and quality of buying bakery & cake, patisserie products online. **Consumers expectations regarding online orders** will increase in the future as they will want an offering quality (in terms of range, execution, prices) that **matches what they get in physical stores**.



Contactless Delivery. Anytime. Anywhere.

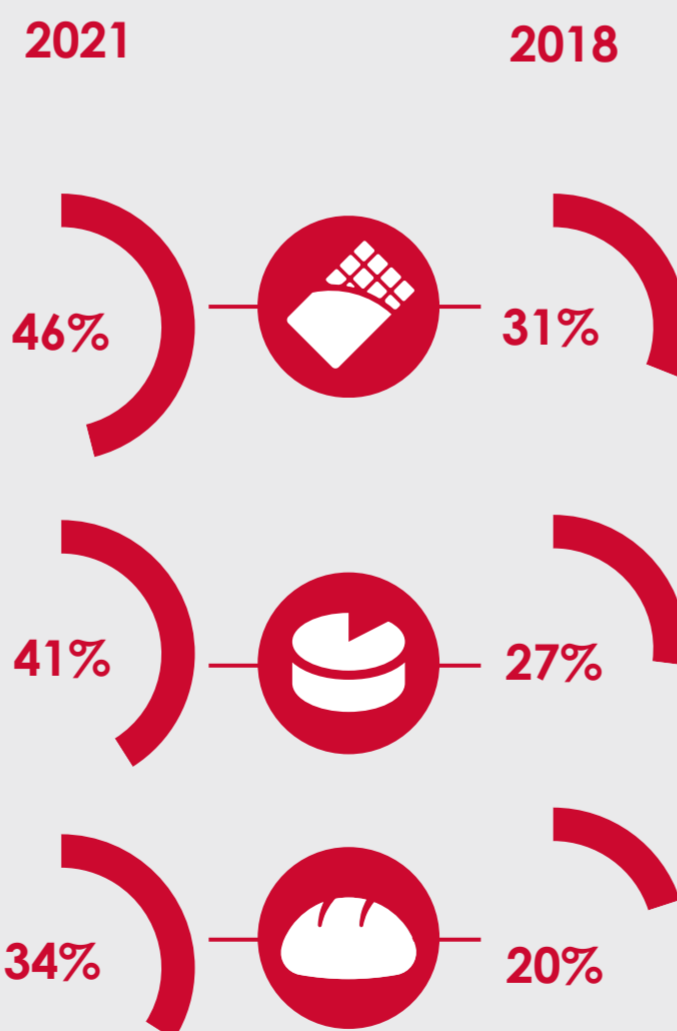


Autonomous robots



Drone delivery

Has ever bought this product online:



are excited about more automated delivery



misses personal contact when shopping online.

As an industrial player, what's in it for you?

Reassure consumers about **quality and freshness** of the products that they purchase online.

Adapt your **product offering** together with the digital evolution. Prescribe future product use with online sensing, cognitive and AI.

Automation of your supply chain is a prerequisite **to increase profitability** of online grocery and operational efficiency to better serve customers & consumers. Investment in **data collection**, machine learning and other analytic tools are a must to further **drive growth** and meet other business imperatives.

Puratos solutions in the spotlight

Bakery: Puravita Break

Patisserie: Vivafil, Ambiente

Chocolate: Belcolade Selection Cacao-Trace

Get inspired



Puravita Break

with Puravita Break

The ultimate convenient healthy and tasty snack.



Chocolate Bread Nougat

with Belcolade Selection Noir 65 Cacao-Trace

Market Example

Pastries by drones – United States

Mockingbird Cafe is one of the companies partnering with Wing, the drone delivery-sibling company of Google. Residents of Christiansburg can place orders for items on the Mockingbird Cafe and can select to have them delivered to their homes.

